Short educational video brief

A reusable blank planning aid for a short educational video built around a practical demonstration.

Learning purpose

What should learners be able to do, notice, or decide after watching? Keep the purpose focused on one learning goal.

Demonstration steps

What will the camera or screen show, in order? Note the visible actions and important changes between steps so the demonstration carries the explanation.

Required materials

What objects, equipment, software, examples, or setup are needed? Note any preparation or safe alternatives.

Learner focus

Who is the learner, what might they already know, and where should their attention stay during the demonstration?

Accessibility or review considerations

What captions, narration, labels, contrast, pacing, or non-visual description may help access? What should be checked for accuracy, clarity, permissions, or safety before sharing?

Planning aid only. Video format and production scope depend on the individual project brief.